

FORM AND FUNCTION

# Design ideas for dental practices. With Sirona.

The Dental Company

**sirona.**

## Make your dental practice come to life.

Numerous factors contribute to the success of your dental practice. For example, the commitment and enthusiasm of your team. Or equipment that provides the best possible support and at the same time offers scope for individual design ideas.

All over the globe Sirona treatment centres are the focal point of very different dental practices. These practices capitalize on quality made in Germany – and on the intelligent synthesis of form and function. On the following pages you can get to know seven of the most attractive Sirona practices worldwide. We hope that this will be a source of ideas and inspiration – in keeping with the motto: **It will be a great day. With Sirona.**











NATURALLY GOOD – A PRACTICE CONCEPT REALIZED IN GERMANY

## Only the very best for patients.

Natural colours – natural forms. The interior design of this practice has been inspired by the principles of holistic dentistry. The wooden floors and work surfaces create a calming atmosphere. The practice philosophy “naturally good” also underlines the practice owners’ dedication to providing the best possible care for their patients.



### Convincing reasons to choose Sirona

The dentists Ewa Ruschke and Wojciech Goral opted for the Sirona C1+ treatment centre because it adapts itself to their individual workflows. Thanks to its unique design features, the C1+ achieves outstanding levels of comfort and convenience – despite intensive day-to-day use.

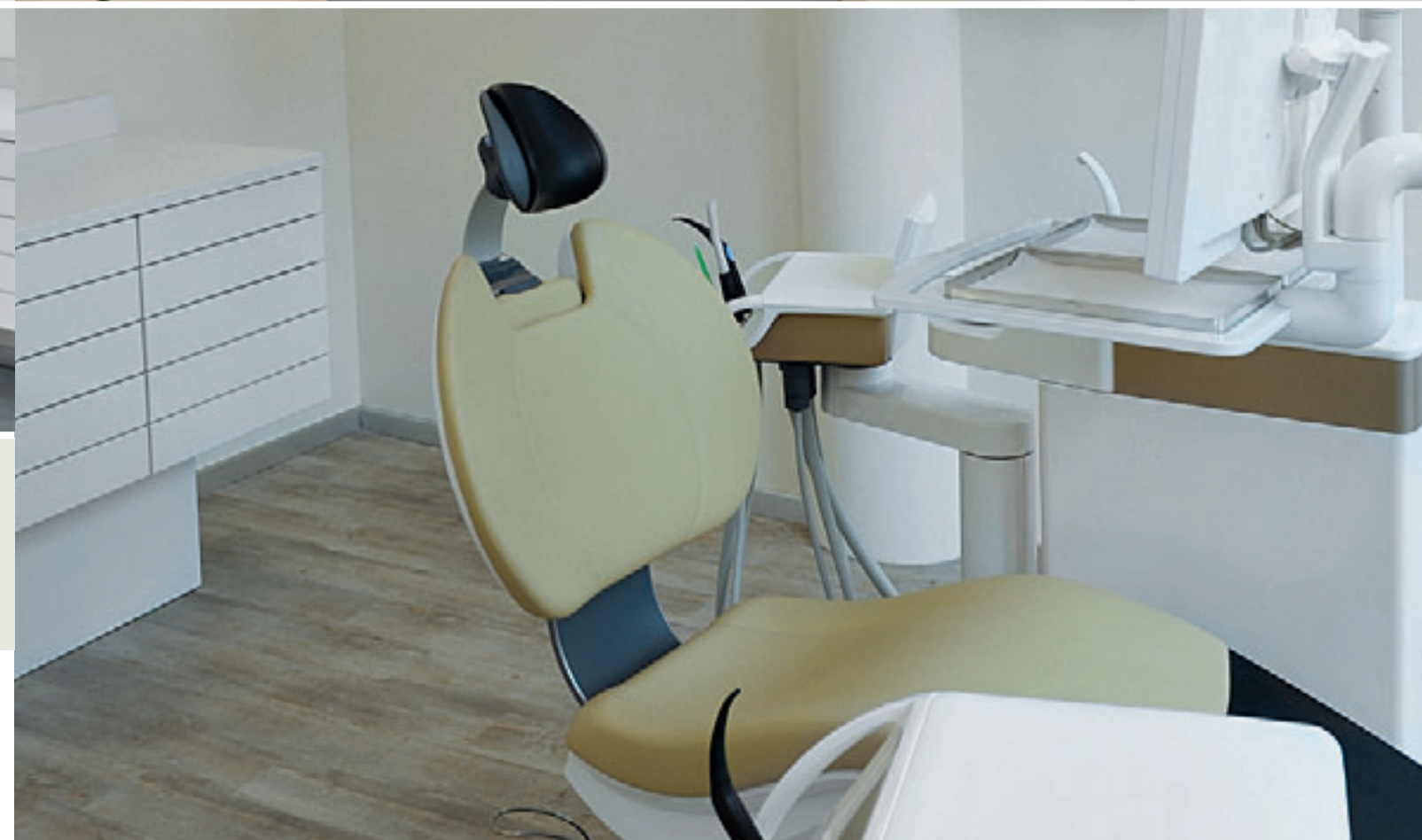
*Dental practice of Ewa Ruschke / Wojciech Goral / Krefeld /  
Holistic dental care and traditional Chinese medicine  
Interior design: nullzelf / [www.nullzelf.de](http://www.nullzelf.de)*



MODERN DENTISTRY – A PRACTICE CONCEPT REALIZED IN GERMANY

## Getting down to the root causes.

Good prospects for root canal patients: with the help of the latest technology and their outstanding know-how Dr. Alamouti und Dr. Melchior achieve an impressive success rate of 98% in root canal therapy. And in the event that prosthetic therapy is required, the in-house dental lab can create highly aesthetic implant-borne restorations. Trust plays a pivotal role in the relationship between dentists and patients. To this end the two practice owners have created an attractive ambience that engenders tranquillity and relaxation.



### Convincing reasons to choose Sirona

Dr. Alamouti und Dr. Melchior (both are existing M1 users) were looking for a modern treatment unit that could be integrated directly into their computer network. They decided in favour of TENEO, Sirona's brand new treatment centre model. They were particularly impressed by the built-in endodontic and implant motors, which eliminate the need for external devices and hence minimize set-up times. Further important criteria were the high levels of patient comfort and the sleek, modern design of the TENEO treatment centre.

*Dental practice of Dr. Alamouti / Dr. Melchior / Cologne / Endodontia and implantology*



PATIENT-FRIENDLY DENTAL CARE – A PRACTICE CONCEPT REALIZED IN GERMANY

## Dream – recuperate – relax.

Warm pastel shades and restrained, indirect illumination: patients feel at home immediately in this dental practice. The curved walls and interior fittings unleash positive energy. The welcoming practice interior reduces stress and anxiety and boosts staff motivation. The ideal place for gentle and effective dental care in a tranquil and supportive environment.



### Convincing reasons to choose Sirona

Dr. Andrea Sandner and her team have been relying on Sirona's treatment centres for more than 15 years. She is totally convinced by their design, colour schemes and functionality. The latest addition to Dr. Andrea Sandner's equipment portfolio is a Sirona C4<sup>+</sup> treatment centre, which boasts an ergonomic side delivery system. What's more the C4<sup>+</sup> can be upgraded step by step.

*Dental practice of Dr. Andrea Sandner | Koblenz | Dental care and hypnosis*







EXCLUSIVE DENTAL CARE – A PRACTICE CONCEPT REALIZED IN RUSSIA

## Professional treatment in luxurious surroundings.

The highly qualified international team at the German Dental Center Moscow applies the latest technology in order to deliver sophisticated care services. Carefully selected antiques, sculptures and oil paintings create a truly noble atmosphere. Every patient can count on receiving first-class treatment and counselling.



### Convincing reasons to choose Sirona

The entire practice is equipped with high-quality products made by Sirona. The owners have opted for the Sirona C2+ treatment centre, which guarantees optimum hygiene and ease of use. The patients benefit from the broad-based international know-how of the treatment team.

*German Dental Center / Moscow / Clinic specializing in high-quality dentistry*



NATURAL SMILES – A PRACTICE CONCEPT REALIZED IN GREAT BRITAIN

## State-of-the-art dentistry.

The four dentists at the Courtyard Clinic in London are dedicated to preserving their patients' natural smiles – for a whole lifetime. To this end they perform a complete spectrum of aesthetic dental procedures, including implantology. The standard of fittings and equipment is virtually unparalleled anywhere in Great Britain. With its luxurious leather armchairs and a choice of free beverages, the waiting zone opens up a whole new dimension in comfort.



### Convincing reasons to choose Sirona

The Sirona C2+ treatment centre is ideally suited to the modern interior of the Courtyard Clinic. The innovative design features blend in perfectly with the surroundings. At the same time the C2+ delivers convincing ergonomic benefits for the dentists and patients – for example, the programmable motor-driven headrest.







TIME AND TRANQUILLITY – A PRACTICE CONCEPT REALIZED IN ITALY

## All-round patient care in the heart of Rome.

In stark contrast to the hectic activity in the streets of Rome the Navona Medical Center is an oasis of tranquillity. This stylish dental practice is located in the heart of the Italian capital. The experienced dental practitioners devote ample time to the individual needs of the patients. In complicated cases they work together with members of other medical disciplines, thus ensuring optimum therapy outcomes.



### Convincing reasons to choose Sirona

The owners of the Navona Medical Center have placed their trust in the world's leading manufacturer of dental systems: all the dental equipment in this practice bears the Sirona brand name. The comfortable M1+ treatment centre is popular with patients as well as dentists – not least because its ergonomic control concept is based closely on that of previous models.

Navona Medical Center | Dental Med. Hornstein S.r.l. | Rome | Dentistry and dermatology





#### 24-HOUR SERVICE – A PRACTICE CONCEPT REALIZED IN AUSTRALIA

### Effective help in all cases.

Unforeseen emergencies are part of a dentist's job. Dr. Phillip Ajaje began his career by launching a 24-hour service at the weekends. Today he operates two modern practices in downtown Sydney and lives out his passion for aesthetic dentistry. But Phillip Ajaje (alias "The Smiles Dr.") has remained true to his original idea: from Saturday to Monday he continues to offer round-the-clock emergency services; and from Tuesday to Friday he enhances his patients' smiles. This combination has proved very successful.



#### Convincing reasons to choose Sirona

Dr. Ajaje has equipped all nine surgeries with Sirona C2+ treatment centres. He is most impressed by their tried-and-tested design concept – for example, the integration of special devices such as the intraoral camera. "I like the Sirona equipment because it is very well engineered." Dr. Ajaje confirms. "...I have great respect for German equipment overall and so far, all the Sirona equipment has proven to be first class and has never let me down."

*Dental practice of Dr. Phillip Ajaje | Sydney | Aesthetic dentistry and emergency dental services*





CAD/CAM SYSTEMS | INSTRUMENTS | HYGIENE SYSTEMS | TREATMENT CENTERS | IMAGING SYSTEMS

#### SIRONA – UNIQUE WORLDWIDE SYSTEMS EXPERTISE IN DENTAL EQUIPMENT PRODUCTS

Sirona develops and manufactures a comprehensive range of dental equipment, including CAD/CAM Systems for dental practices (CEREC) and laboratories (inLab), Instruments and Hygiene Systems, Treatment Centers and Imaging Systems. Sirona manufactures high technology products that guarantee ease of use and a high return on investment – for the good of your practice and for the benefit of your patients. In this way, you can approach every challenge that you face, confident in the knowledge that: **It will be a great day. With Sirona.**